



## PRESS RELEASE

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### **IBFD launches a new website reinforcing its position as the hub of international tax expertise**

The International Bureau of Fiscal Documentation (IBFD), the leading provider of international tax expertise, is pleased to announce the launch of its new website on 22 March 2011.

#### **A website reflecting IBFD's multifaceted expertise**

IBFD's initiative to restructure its website came from the necessity to meet the needs of its various business units: Publishing, Academic Activities, International Tax Academy, Library, and Research Services. Therefore, the new website is structured in ten areas of interest and expertise, offering visitors simpler, more intuitive navigation through IBFD's products and services. The ten areas of interest are: IBFD Tax Portal (hosting the Tax Research Platform), Careers, Academic Activities, Authors and Correspondents, Courses, IBFD Products, Library, Research Services (including Government Consultancy), About IBFD, and Contact & Support.

#### **A homepage acting as a gateway to international tax expertise and more intuitive navigation**

IBFD's new homepage gives access to a selection of cross-border tax news, enables readers to stay informed about forthcoming tax events and keeps them abreast of the latest developments in its information services. It also acts as a gateway to IBFD's various areas of expertise, making the navigation more intuitive and user friendly. The various areas of expertise are constantly available via tabs during the navigation, reducing the number of clicks necessary to navigate from one area of expertise to the next. Maarten Goudsmit, IBFD Publishing Director and member of its Executive Board, says: "Our clients have already observed the profound changes we have undergone in the past four years, reengineering the IBFD wealth of information for the web environment. Our new corporate website brings one more concrete demonstration of IBFD's internal dynamism."

#### **A logical step following steady growth and the launch of the research platform**

This redesigned website comes as a logical step after IBFD's vigorous internal developments. In the past four years, IBFD showed a strong and steady growth of 7% (CAGR), ahead of the industry as a whole. (Source: Outsell.) What's more, contrary to other large publishers its growth was entirely internal. Several factors contributed to this:

1. The tax research platform launched in 2010 confirmed IBFD's market-leading position as a state-of-the-art tax information provider. The tax research platform enables customers to perform all their international tax information searches within one single interface, featuring hyperlinked documents and equipped with several overview and comparison tools.
2. The growth of the (ITA) International Tax Academy's Online training offering demonstrated its perceived value by customers who prefer studying remotely for reasons such as cost-efficiency, time efficiency, and accessibility.
3. IBFD's academic position was reinforced by the development of a prominent research fellow programme currently catering for five researchers. It follows the launch, in 2009, of a unique, peer-reviewed scientific journal in the area of international, comparative and regional taxation from a legal and an economic perspective.

For more information, please contact:

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IBFD is a leading provider of cross-border tax expertise, with offices in Amsterdam, Beijing, Washington and Kuala Lumpur. IBFD serves Fortune 500 companies, governments, international consultancy firms and tax advisors. Renowned as the authoritative centre for cross-border tax expertise, IBFD utilizes her global network of Tax Experts and Knowledge Centre to remain at the forefront of global tax information.