



IBFD 8th Africa Tax Symposium

Sponsorship Packages
to Grow Your Business
in Africa

IBFD Africa Tax Symposium

In just a few years, the IBFD Africa Tax Symposium has become **Africa's key tax event**, drawing together tax professionals from industry, from practice, from governments, from civil society and from the judiciary. This makes it an **outstanding platform for your business to grow its market understanding and brand presence in Africa**.

The annual symposium is an initiative of the IBFD Centre for Studies in African Taxation (CSAT). CSAT is an autonomous think tank devoted to the study and development of African taxation. CSAT's main objectives are to:

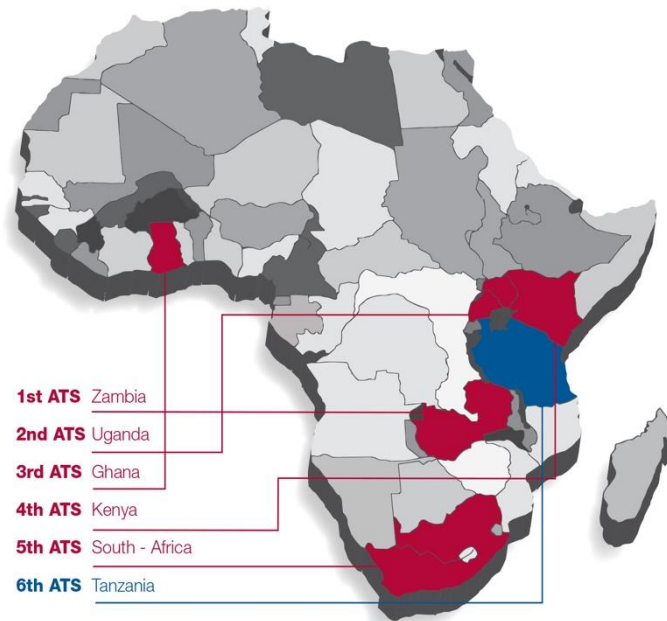
- ▶ Study and provide well-researched opinions on African taxation
- ▶ Encourage research by Africans for Africa
- ▶ Find practical solutions that work within an African context

These objectives serve CSAT's goal to **improve Africa's capacity to collect the tax revenue needed to fund development programmes, run essential services and achieve sustainable economic growth**. This goal is in support of the United Nations Sustainable Development Goals and, in particular, "Goal 17: Revitalize the global partnership for sustainable development". The IBFD Africa Tax Symposium is pivotal in our efforts to help achieve this goal at a national, regional and continental level.

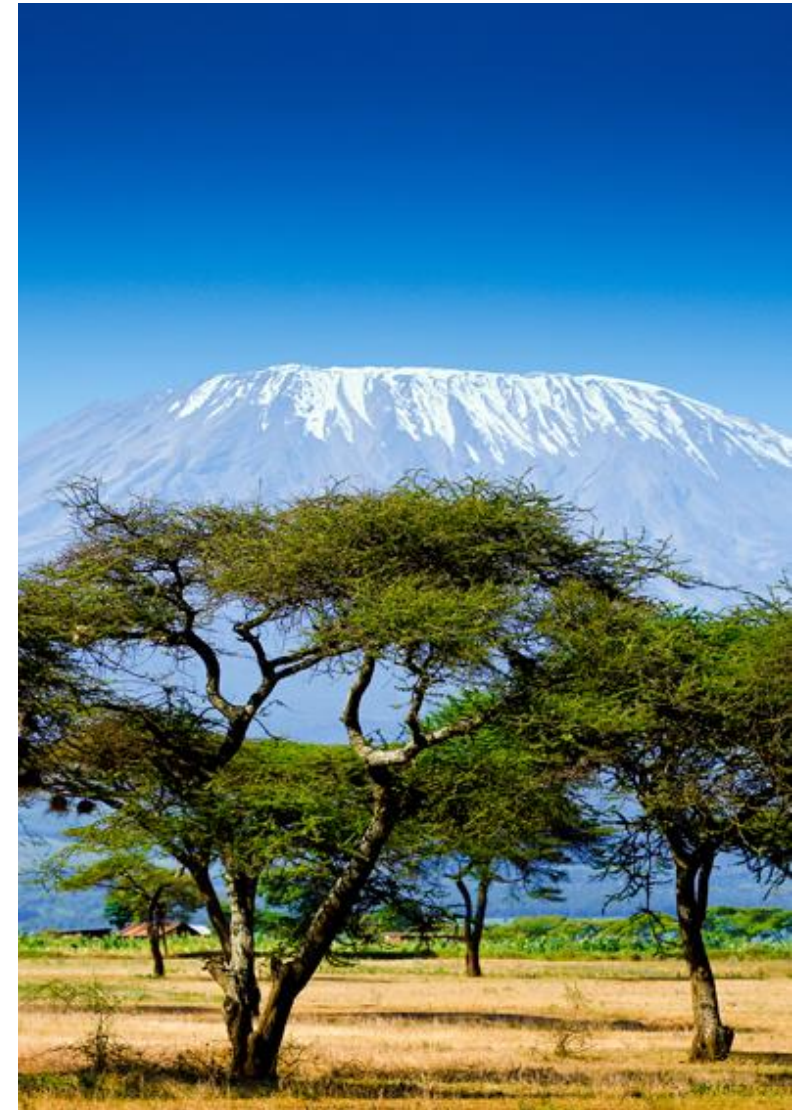




Sponsorship Packages to Grow Your Business in Africa



The 8th IBFD Africa Tax Symposium will take place in Arusha, Tanzania from 24 to 26 May 2023 and will further build upon the incredible success and growth of the past eight years. Due to the 2020 pandemic, we postponed our live events and moved to online webinars. The online webinars drew **over 250 tax specialists, practitioners and key organizations** from all corners of the African continent and beyond.





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With this return to a live event, we are expecting a record number of attendances for this 2023 edition.

Why partner with IBFD to sponsor this event?

Partnering with IBFD for the 8th IBFD Africa Tax Symposium will help you to:

- ▶ **Build your brand equity**
 - ▶ Increase awareness of your brand in Tanzania, Africa and beyond
 - ▶ Show your brand to be socially responsible and sustainable
 - ▶ Link up to our extraordinary network, goodwill and media coverage

- ▶ **Gain market intelligence**
 - ▶ Examine Africa's tax needs in an independent setting
 - ▶ Gain insight into key (emerging) tax issues
 - ▶ Improve your service through first-hand experience

- ▶ **Consolidate business relationships**
 - ▶ Participate in the event's highly effective networking opportunities
 - ▶ Set and achieve shared goals
 - ▶ Help advance tax regimes for sustained development



Platinum Partner – USD 20,000

Our Platinum sponsorship package entitles you to the following benefits:

- ▶ **Speaker Slot on a Key Issue**
 - ▶ Inclusion of one speaker in the official programme to address a **key emerging issue**, to be mutually agreed

- ▶ **Co-Host of the Symposium's Gala Dinner**
 - ▶ Recognition as co-host of the Symposium Gala Dinner (Thursday, 25 May) including a five-minute address to the delegates

- ▶ **Top Positioning as Platinum Partner**
 - ▶ Recognition as Platinum Partner in all event communications
 - ▶ Logo displayed first among partner logos
 - ▶ (Hyperlinked) logo included on print and online communications and materials for the event – including up to four monthly e-newsletters to 60,000 recipients

More benefits on the next page...



Platinum Partner – benefits continued

▶ On-Site Exhibition Space and Promotion

- ▶ Prominent exhibition space adjacent to the conference hall including a table and chairs, Wi-Fi, electricity and display of own company banner
- ▶ Inclusion of a promotional insert in conference packs for all delegates
- ▶ Inclusion of a logo on backdrop slides and banners

▶ Delegate Passes

- ▶ Five free delegate passes
- ▶ One-time access to the delegate list (post-conference)





Sponsorship Packages to Grow Your Business in Africa

Gold Partner – USD 12,500

Our Gold sponsorship package entitles you to the following benefits:

- ▶ **Co-Host of the Symposium’s Welcome Reception**
 - ▶ Recognition as co-host of the Symposium Welcome Reception (Tuesday, 23 May) including a five-minute address to the delegates

- ▶ **Key Positioning as Gold Partner**
 - ▶ Recognition as Gold Partner in all event communications
 - ▶ (Hyperlinked) logo included on print and online communications and materials for the event – including up to four monthly e-newsletters to 60,000 recipients

- ▶ **On-Site Exhibition Space and Promotion**
 - ▶ Prominent exhibition space adjacent to the conference hall including a table and chairs, Wi-Fi, electricity and a display of own company banner
 - ▶ Inclusion of a promotional insert in conference packs for all delegates

- ▶ **Delegate Passes**
 - ▶ Three free delegate passes
 - ▶ One-time access to the delegate list (post-conference)



Silver Partner – USD 7,000

Our Silver sponsorship package entitles you to the following benefits:

▶ **Prominent Positioning as Silver Partner**

- ▶ Recognition as Silver Partner in all event communications
- ▶ (Hyperlinked) logo included on print and online communications and materials for the event – including up to four monthly e-newsletters to 60,000 recipients

▶ **On-Site Promotion**

- ▶ Display of own company banner adjacent to the conference hall
- ▶ Inclusion of a promotional insert in conference packs for all delegates

▶ **Delegate Passes**

- ▶ Two free delegate passes





Sponsorship Packages to Grow Your Business in Africa

Contact us today!

Find out more about how partnering with us will help you to grow your business in Africa.

Get in touch with us:

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