

# Special Tax Zones in the Era of International Tax Coordination

Editors: Pasquale Pistone, Jan de Goede and Antti Laukkanen



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#### Why this book?

This book contains a comprehensive analysis of special tax zones, addressing their issues from the perspectives of comparative, international and European tax law. It is the result of the work of an IBFD research group, involving academics and practitioners from around the world and covering 15 countries from Europe, North and South America, Africa and Asia. Special tax zones may present significantly different features, but all share the element of allowing a preferential tax treatment for pursuing genuine regulatory goals. Based on such narrow understanding of special tax zones, the book argues for their clear separation from BEPS-related practices and supports the view that international tax law should limit external interference in tax policies of the countries promoting special tax zones. After an introduction, which defines the scope of the study and its methodology, the book contains topical studies and country surveys. The final section of the book includes the conclusions and recommendations of the research group.

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# Chapter 1

# **Introduction to Special Tax Zones**

Antti Laukkanen\*

### 1.1. Preliminary matters

The concept of "special tax zone" (STZ) applies to areas where tax regulations are more beneficial than in the generally applicable tax system of the surrounding jurisdiction or country of which the zone forms a part.

This book is the result of IBFD's collaborative tax research on STZs. This chapter describes the project, and formulates some general ideas regarding STZs. The STZ research group involved 12 universities and research institutions across 6 continents, covering 17 countries, as well as the islands of Aruba and Curaçao, belonging to the Kingdom of the Netherlands. The partners were the following:

- International Bureau of Fiscal Documentation (IBFD) (the Netherlands);
- Erasmus University Rotterdam (the Netherlands);
- University of Łódź (Poland);
- University of Vigo (Spain);
- Koç University (Spain);
- Ural State Law University (Russia);
- Fudan University (China);
- University of Michigan Law School (United States);
- University of Cape Town (South Africa);
- University of the Republic (Uruguay);
- Brazilian Institute of Tax Law (IBDT)2 (Brazil); and
- Colombian Institute of Tax Law (ICDT)<sup>3</sup> (Colombia).

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<sup>1.</sup> The STZ research group was administered by IBFD as follows: Research Group Coordinator: Pasquale Pistone; Head of Project: Jan de Goede; Project Manager: Antti Laukkanen; and Research Assistant (country survey): Carolina Spera.

<sup>2.</sup> Instituto Brasileiro de Direito Tributário.

<sup>3.</sup> Instituto Colombiano de Derecho Tributario.

Most of the partners dealt only with their home countries, whereas Erasmus University Rotterdam,<sup>4</sup> the University of Cape Town<sup>5</sup> and the University of Michigan Law School<sup>6</sup> covered several countries or areas. IBDT involved a large research group, as Brazil separately reported the characteristics of its five different STZs whenever the relevant regulations clearly departed from a universal definition or common rules. In addition to IBDT, Erasmus University Rotterdam also involved several researchers in the country survey. IBFD developed, coordinated and led the project.

The covered countries (and areas) are the following:

- Aruba;
- Brazil;
- Canada:
- China:
- Colombia:
- Curação;
- Honduras;
- Madagascar;
- the Netherlands;
- Nigeria;
- Panama;
- Poland:
- Russia;
- South Africa;
- Spain;
- Turkey;
- the United Arab Emirates;
- the United States; and
- Uruguay.

The STZ project involved three international tax seminars, the first in Vigo, the second in Rotterdam and the third in Łódź. The country survey is based on the answers to a questionnaire, completed by the partners by

<sup>4.</sup> Along with the Netherlands, Erasmus University Rotterdam covered Aruba, Curação and the United Arab Emirates.

<sup>5.</sup> Along with South Africa, the University of Cape Town covered Madagascar and Nigeria.

<sup>6.</sup> Along with the United States, the University of Michigan Law School covered Canada, Honduras and Panama.

<sup>7.</sup> The first International Tax Seminar on Special Tax Zones took place in the Vigo Free Trade Zone and at the University of Vigo in Spain in April 2016; the second at Erasmus University Rotterdam in the Netherlands in April 2017; and the third at the University of Łódź in Poland in April 2018.

31 March 2016. Country-specific information is generally updated as of 31 March 2016, except that the following countries and areas have updated information until 31 May 2017: Aruba, Brazil, China, Colombia, Curaçao, the Netherlands, Poland, Spain and Turkey. In addition, the information regarding the United Arab Emirates was updated as of 1 January 2018, when the country implemented a general VAT system. The reader should note that the country survey is rich in detailed information, and it is important to realize that, aside from possible misunderstandings or issues of interpretation, tax information constantly changes.

## 1.2. What is a special tax zone?

STZs are a global phenomenon, but they especially belong to the developing world. European countries have established STZs in remote and weakened industrial areas in order to promote the economic development of said areas, but these zones do not seem to have the same economic significance to the relevant economy as a whole as STZs may have in developing countries.<sup>8</sup>

The types of STZs are numerous, and they operate under several names, including economic development zones (EDZs), export processing zones (EPZs), free economic zones (FEZs), free trade zones (FTZs), free zones (FZs), special economic zones (SEZs), special zones (SZs) and tax-free zones (TFZs). These all primarily have the same goal: STZs aim to attract foreign or domestic investments to create employment opportunities and thus improve the economic development of the zone and the surrounding area or country. It is a sovereign right of states to promote their economies for the benefit of their citizens, but a policy framework gradually emerges wherein harmful tax incentives and base erosion and profit shifting need to be combated. This entails a balancing act. Employment is commonly easiest to improve by providing low-skill manufacturing or other industrial work, for example in the textile or electronics industries, but employment does not improve with unmanned mailbox companies in tax havens. The distinction between tax havens and STZs has to be obvious. Despite the main attraction of STZs - reduced or abolished corporate income taxation and VAT - all other tax haven connotations should be tackled, for example by providing for a completely transparent business environment, companies with substantial activity and a solid information flow from STZs to foreign tax authorities.

<sup>8.</sup> The concept is defined fairly extensively in A. Laukkanen, *The Development Aspects of Special Tax Zones*, 70 Bull. Intl. Taxn. 3 (2016), Journals IBFD; it is developed further from the developing country perspective in A. Laukkanen, *Special Tax Zones in Developing Countries and Global Tax Policy*, 70 Bull. Intl. Taxn. 10 (2016), Journals IBFD.

It is noteworthy that, while STZs were originally created as bonded warehouses for customs and VAT purposes, they have increasingly been used for production and, more recently, for promoting the development of services and innovation. In view of that trend, the project has strongly focused on company taxation (while still addressing the other relevant aspects).

An OECD report on harmful tax competition from 1998 listed the basic characteristics for both tax havens and harmful tax practices. The criteria for defining tax havens and harmful tax practices were practically the same in respect of three criteria, namely (i) no or low taxes; (ii) lack of transparency; and (iii) lack of information, but the definitions deviated in respect of a fourth criterion. The fourth criterion for tax haven was (iv) no substantial activities, whereas the definition of harmful tax practices recognized (iv) ring-fencing. Ring-fencing elementarily belongs to STZs, as STZ provisions are usually applicable to a restricted area only.

Nonetheless, the BEPS Project finds that countries seem to be departing from traditional ring-fencing and moving towards lower corporate tax rates on certain types of income. <sup>10</sup> Such income types may be, for example, income from IP assets or income from STZ enterprises. In accordance with the OECD report, contracting parties should eliminate tax havens from their tax treaties. <sup>11</sup> Such a recommendation for tax havens puts pressure on STZs and makes it relevant to analyse these, as the zones should clearly distinguish themselves from tax havens in order to be considered acceptable from an international tax policy perspective and to be able to apply treaty provisions.

#### 1.3. Structure of the book

# 1.3.1. Topical studies

Part 1, comprising chapter 1, describes the concept and the project.

Part 2, comprising chapters 2-12, consists of topical studies. The main topical studies originally involved (i) the concept of STZs; (ii) constitutional

<sup>9.</sup> OECD, *Harmful Tax Competition: An Emerging Global Issue* pp. 23 and 26 (OECD 1998).

<sup>10.</sup> OECD, Countering Harmful Tax Practices More Effectively, Taking into Account Transparency and Substance: Action 5 – 2015 Final Report p. 23 (OECD 2015), International Organizations' Documentation IBFD.

<sup>11.</sup> OECD (1998), *supra* n. 9, at p. 50.

issues; (iii) types of STZs; (iv) tax policy; (v) the international tax perspective; and (vi) the global business perspective. Considering the global expanse of STZs, it was realized that further studies are needed with regard to non-tax agreements. The World Trade Organization (WTO), for example, has its own limitations on subsidies, especially relating to manufacturing entities. Consequently, the topic of STZs and the WTO joined the studies.

The following are the current seven main topics: (i) the concept of STZs (*see* chapter 2); (ii) types of STZs (*see* chapter 3); (iii) STZs and constitutional issues (*see* chapter 4); (iv) tax policy and STZs (*see* chapter 5); (v) STZs and tax treaties (*see* chapter 6); (vi) STZs, the WTO and non-tax treaties (*see* chapter 7); and (vii) effectiveness and efficiency in STZs (in respect of (a) governments (*see* chapter 8); and (b) corporations (*see* chapter 9)).

The Rotterdam seminar extended the project to two minor subjects: (i) STZs for art as an example of specialized STZs (*see* chapter 10); and (ii) VAT and incentives in indirect taxation (*see* chapter 11). The final topical chapter focuses on SEZs and BEPS in South Africa and Kenya (*see* chapter 12).

Topic (v), STZs and tax treaties, could be developed further, as the applicability of tax treaties is one of the core issues in the STZ tax context. Obviously, the possible prohibition and abolition of an STZ regime if such regime is considered harmful, the avoidance of double taxation on cross-border income via the reduction of taxation at source and, with the exemption and credit methods, in the country of residence, as well as non-discrimination and exchange of information, make tax treaty discussions less important, as tax treaties probably do not apply.

The participants also discussed the European Union and its role in the STZ project. The EU Member States are, however, not among the major providers of STZs. Further, the Vigo Seminar did not specifically include international agreements in the keynote speeches, and topic (vi), STZs, the WTO and non-tax treaties, therefore provided virginal research possibilities in this project. One of the main WTO issues concerns characteristics of STZs, as the organization has been restrictive in regard to subsidies for manufacturing entities. Topic (vii) initially concerned global businesses and STZs, but it was later converted to a more focused issue, "effectiveness and efficiency", as tax measures clearly are in need of research and outcome. Effectiveness and efficiency was further divided into two subparts, governments and corporations, reflecting the macroeconomic and microeconomic perspectives of STZs. The microeconomic part concentrates on STZs in China.

In addition to corporate income tax (CIT), VAT is commonly subject to exemptions in STZs, but as an incentive, VAT is still no more than a tax. Taxation of services may be different if the source country does not exempt exported services from VAT and the customer's country does not relieve the paid foreign VAT. Double VAT taxation occurs if the foreign customer cannot deduct the supplier's VAT. Nonetheless, the main jurisdiction and/ or the STZ may apply a reverse charge mechanism<sup>12</sup> to the foreign supply, according to which the customer has to declare the foreign supply attached to the local VAT in its VAT declaration. Sometimes special tax regimes, for example *macquiladoras* in Mexico, have accelerated refunds on imported goods. Such a refund may have a significant cash flow effect if the value (or the proportional value) of the incoming materials is essential.<sup>13</sup>

As the basis of chapter 12, Ame Chimbombi's recent thesis, *The Possibility of Base Erosion and Profit Shifting through Special Economic Zones: A Critique of the South African and Kenyan SEZ Regimes Based on BEPS Action 5*,<sup>14</sup> scrutinizes the connection between SEZs and BEPS in South Africa and Kenya. It is noteworthy that the thesis analyses the concept of "special economic zones", but, as stated above and later in this book, "SEZ" is practically synonymous with "STZ". At the time the project was established in 2015, IBFD selected the term "STZ" in order to highlight tax issues, whereas the term "SEZ" obviously refers to economic matters, commonly with regard to development intentions.

# 1.3.2. Country survey

Part 3, comprising chapter 13, contains the country survey, which develops and summarizes the results of the first phase of IBFD's collaborative tax research on STZs. The survey is organized in accordance with the topics, and each research question is answered for each country. The aim is to provide as standardized a set of information as possible, but, because of the

<sup>12.</sup> See, for example, R.F.W. van Brederode & S. Pfeiffer, Combating Carousel Fraud: The General Reverse Charge VAT, 26 Intl. VAT Monitor 5, p. 151 (2015), Journals IBFD: "Under the reverse charge mechanism, the VAT liability is shifted from the supplier to the customer. The customer accounts for the VAT on the purchase in his VAT return as output VAT and deducts the same as input VAT. No actual tax payment would be made to the tax authorities in relation to this supply if the customer has the full right to deduct input VAT."

<sup>13.</sup> L. Tautfest & S. Lugo, *Mexico - Value Added Tax*, Topical Analyses IBFD (accessed 25 July 2016).

<sup>14.</sup> Winning thesis of the master's thesis awards of the University of Cape Town and IBFD in 2016.

large variety of STZs, the answers have different lengths. Some zones have many rules and details to report; others probably do not apply a particular rule and have nothing to report. The study aims to cover academically interesting characteristics and tries to avoid technical notes, for example on registration procedures and such. Share capital and employment requirements are still among the main characteristics of STZs.

The questionnaire was divided into seven working packages, comprising 37 questions in total on related tax issues. The seven themes of the working packages are the following: (i) concept; (ii) goals; (iii) taxes; (iv) transparency; (v) international implications and limitations; (vi) tax practice; and (vii) conclusions and recommendations.

The University of Michigan Law School research group's answers to generally applicable questions follow under the heading "Michigan". The Netherlands deserves a fair deal of attention in this chapter, although the EU State aid rules, the BEPS Project and other factors led the country to abolish the special regime in Schiphol airport as of 1 May 2016 and the seaport regulations as of 1 January 2017. Still, the Netherlands has one urban STZ regime, has a developed tax system, considers itself a "good European citizen" in tax matters, <sup>15</sup> favours different kinds of company structures and is therefore one of the more lucrative countries in which to do business in Europe.

The summing-up of the country survey (*see* section 13.8.) refer to each working package and summarize the main issues. The editor provides selected highlights of the country survey's conclusions and recommendations (*see* section 13.7.), as these comments are from the partners and may be of clear, substantive relevance for STZ developers or MNEs who intend to establish their entities in new countries. After some final words (*see* section 13.9.), the country survey incorporates an appendix containing STZ data from Poland.

#### 1.3.3. Conclusions and recommendations

Part 4, comprising chapter 14, addresses the three last questions of the questionnaire, which concerned IBFD's role in determining recommendations for STZ businesses, taking into account the results of the project, the sovereign rights of states to promote their economies within the current tax

<sup>15.</sup> See sec. 13.4.3.2.

environment and ongoing developments, for example with regard to the OECD BEPS Project. This collaborative STZ project could propose new practices or even provisions with respect to the OECD Model – or more generally – as the future establishers of STZs will have to be aware of the various existing and forthcoming international tax rules in order to deliver tailored STZ regimes to MNEs and other business operators. Probably the most welcome conclusion would be a guideline which defines guaranteed non-harmful business activities, operations with some risks, and guidance with regard to business activities to be avoided in order to sustain the international acceptance of STZ provisions.

| Notes |  |
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